

# **Strategic Habitat Conservation Decision and Communications Guide**

**This guide can be used to organize an approach to identify information needed, develop management strategies, outline program and partner contributions, and articulate communications strategies for species conservation within an SHC framework.**

## **1. Has this species been identified as a representative species? Do population goals/outcomes exist?**

**1.1. Compiled from existing plan goals? At local, regional, or species' distributional scale?**

**1.2. Developed with State input? Public input?**

**1.3. Are they adequate? Measurable?**

## **2. Is the population currently at or above target?**

**2.1. What survey/monitoring information was collected to ascertain?**

**2.2. Is the resolution of the information adequate?**

**2.3. If the population is at or above target, is management necessary?**

## **3. Is the population stable, increasing, or decreasing?**

**3.1. What survey/monitoring information was collected to ascertain?**

**3.2. Was the resolution of the information adequate?**

**3.3. If the population is increasing, is different or additional management needed to reach target?**

#### **4. If the population is below target or decreasing, have limiting factors been identified?**

- 4.1. Are there non-habitat factors, including human dimensions, limiting population growth or stability?**
  - 4.1.1. List non-habitat limiting factors.**
  - 4.1.2. Have actions to address non-habitat limiting factors, including an outreach and communications strategy as necessary, been identified?**
  - 4.1.3. What monitoring information is being used to evaluate the effectiveness of management actions?**
- 4.2. Is habitat currently limiting population growth or stability?**
  - 4.2.1. Have species-habitat models been used to identify amount, type and distribution of habitat necessary to sustain species at target levels?**

#### **5. Is future habitat at risk?**

- 5.1.1. Have risk/vulnerability factors been identified?**

#### **6. Are landscape habitat designs available?**

- 6.1. Have species-habitat models been used to identify habitat types, amount, and distribution necessary to support species at target levels?**
- 6.2. Have habitat conservation actions been identified?**
- 6.3. Are the needed habitat conservation patterns easily described and understood by conservation implementers?**
- 6.4. Are habitat conservation actions prioritized to have the greatest effect?**
- 6.5. What monitoring information is being used to evaluate the progress of habitat conservation efforts?**

#### **7. Is there a process in place to periodically reevaluate the questions, information, and management according to the Framework?**

**8. Have you and/or your partners developed and implemented a comprehensive plan for internal and external communications about your species conservation work?**